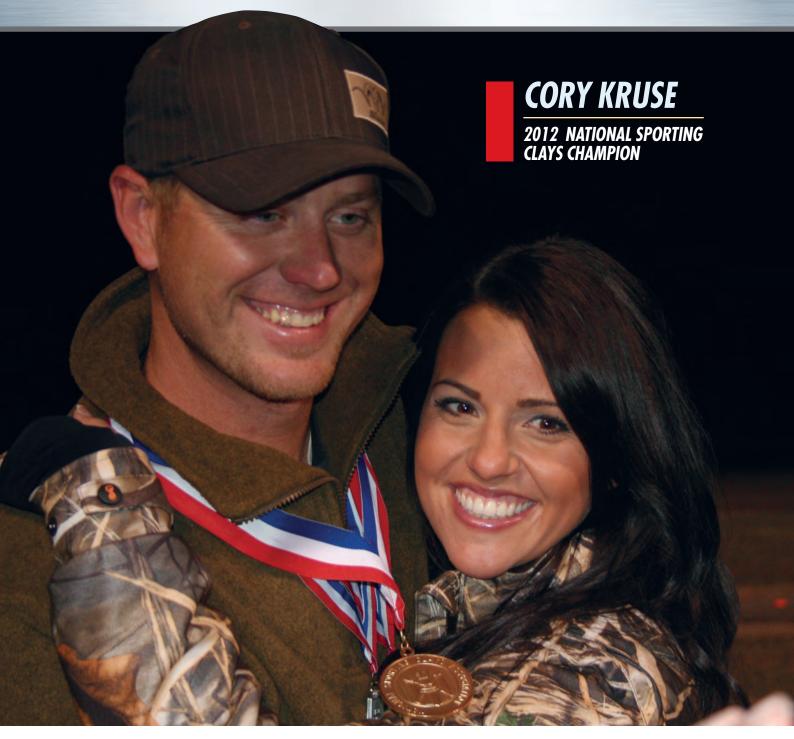
## ClayShootingusA

**Media Details** 



**Advertisement Rates and Media Details** 

Unlike any other American publication,
ClayShootingUSA is exclusively devoted
to the growth sectors of Sporting,
Parcours de Chasse (FITASC), 5-Stand
and Hélice – no skeet and trap and no
hunting!

Published six times a year with a targeted and selective circulation of some 20,000 competitive Sporting shooters, ClayShootingUSA carries an unrivalled mix of news, shoot reports, product information and technical articles, together with hard hitting opinion in each issue.

As an independent title, dedicated to Sporting shooters, it sets the agenda for the sport and is proud to be the independent voice of Sporting.

For the advertiser, the title's high production values provide the perfect environment for the presentation of quality products to readers who are both proven big spenders and opinion formers. Quite simply, ClayShootingUSA readers shoot more, travel more and spend more on their guns and equipment. No other title reaches this market so effectively and with such credibility.

A QUALITY MAGAZINE

EXCLUSIVELY

DEVOTED TO

SPORTING CLAYS,
PARCOURS DE

CHASSE (FITASC),

5-STAND AND HÉLICE.

NO SKEET, NO TRAP AND NO HUNTING! A PUBLICATION THAT IS EDITED AND PRODUCED BY SHOOTERS FOR SHOOTERS!





# ClayShooting USA

SPORTING CLAYS, FIVE STAND AND PARCOURS DE CHASSE

BENEFITS TO ADVERTISERS

Circulated exclusively to Sporting, FITASC, 5-Stand and Hélice shooters.

This is the fastest growing sector of the sport.
Circulation is via direct subscription.

Our Editorial team and contributors are all Sporting shooters (from Master class to C Class) while our advertising staff includes a Sporting Master class competitor and former FITASC World Champion. This is a publication that is edited and produced by shooters for shooters!

The top quality production of the publication, utilizing quality coated papers, laminated covers and top quality full color printing throughout ensures this publication stands out from the crowd.

Published six times a year, our competitively priced advertising rates mean that you can advertise in each issue – for complete coverage of the sector – without straining your marketing budget.

### ClayShootingusA

# Advertisement rates

Publisher / Advertising Manager

Stacey Stephens

stacey@clayshootingusa.com

210.377.1117 office 210.887.2033 cell

ClayShootingUSA 9002 Western View San Antonio, TX 78023

10th December 8th January January/February 10th February 8th March March/April 8th May 10th April May/June 10th June 8th July July/August 10th August 8th September September/October November/ December 10th October 8th November

#### **COLOR RATES**

	1 ISSUE	3 ISSUES	6 ISSUES	
DPS	\$3300	\$3100	\$3000	
Full Page	\$1800	\$1650	\$1400	
Half Page	\$1400	\$1200	\$1000	
Third Page	\$1100	\$950	\$800	
Quarter Page	\$800	\$700	\$600	

Agency Commission: 15%

Special Positions: Price on application

Terms: 30 days from date of publication

Cancellation: 6 weeks prior to publication

### **TECHNICAL SPECIFICATIONS**

**Sizes** (height x width)

Full Page	Trim size	11 high x 8 <sup>1</sup> / <sub>4</sub> wide inches
	Bleed size	11 <sup>1</sup> / <sub>2</sub> high x 8 <sup>1</sup> / <sub>2</sub> wide inches
	Text area only	91/2 high x 7 wide inches
Half Page	Horizontal	4 <sup>3</sup> / <sub>4</sub> high x 7 wide inches
	Vertical	9 <sup>1</sup> / <sub>2</sub> high x 3 <sup>1</sup> / <sub>2</sub> wide inches
Third Page	Horizontal	31/8 high x 7 wide inches
	Vertical	91/2 high x 21/3 wide inches
Quarter Page	Vertical	$4^{3}/_{4v} \times 3^{1}/_{2}$ wide inches

**Email:** Print optimized PDF or JPEG files (all images at

300dpi) email: stacey@clayshootingusa.com

FTP Upload: Please email: stacey@clayshootingusa.com for full instructions

Design and digital artwork can be produced to

advertisers' specifications

Prices on application